



**Mamalaw Media Group Opens Registration and Selects The Ritz-Carlton, South Beach for Blogalicious 2010**

*As registration opens this week, MMG prepares for another sold out event*

**For Immediate Release**

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MIAMI, FLORIDA- January 12, 2010 – The countdown to Blogalicious 2010 began last October when MamaLaw Media Group, the conference founders and organizers, announced Miami, Florida as its destination for Blogalicious 2010. The announcement was made during the closing session at the inaugural Blogalicious 2009 and was received with joyful cheers by over 175 attendees in the room.

In search for the perfect hotel, the founders visited Miami last month to scout hotels that would adequately provide that perfect, “Blogalicious” atmosphere. After narrowing the choices down to three, MMG utilized social media to poll its audience to determine the location desired by its audience. Using Twitter, blogs, and Facebook, MMG directed its audience to an online poll where fans could vote on their location of choice.

The campaign generated buzz and excitement throughout the blogosphere. The founders received emails and messages from anxious bloggers wanting to know which location was chosen. After a few weeks of deliberation, MMG selected The Ritz Carlton, South Beach. Nyasha Smith, Partner of MMG, stated yesterday that “[t]he Ritz Carlton offers the chic sophistication that we want for our attendees. We are pleased that the Ritz understands that Blogalicious will attract many key influencers in the social media space to their hotel.” Smith adds that, “the Ritz is poised to pamper our attendees all at a reasonable price.”

Miami, Florida was an easy choice for Blogalicious 2010. The city boasts a vibrant cultural landscape that sets a perfect backdrop for the conference. The world’s premier playground, Greater Miami offers visitors the best of all worlds — a rare destination where the cutting edge of urban chic co-exists with the beauty and splendor of a tropical paradise. Great year-round weather and top-ranked beaches create a cosmopolitan metropolis, pulsing with the rhythms of its diverse population.

Blogalicious Weekend 2010 will be held October 8-10, 2010. Like last year’s conference, the goal is to host an intimate weekend so that bloggers can develop meaningful relationships and absorb quality information in a friendly atmosphere. The conference welcomes black, white, Latina, Caribbean, Asian-Pacific, and Native-American bloggers, among other nationalities.

The first annual Blogalicious Weekend was held in Atlanta, Georgia, October 9-11, 2009 at The W Midtown.

To register and learn more about Blogalicious Weekend Conferences, visit [www.Blogaliciousweekend.com](http://www.Blogaliciousweekend.com).

## **About Mamalaw Media Group**

Mamalaw, launched in 2006, is a group blog about “three moms and wives who just happen to be lawyers too.” There is no shortage of funny stories, touching moments, or reasons to rant. Peppered with kernels of parenting wisdom, the Mamalaw blog has received numerous awards and has been repeatedly featured as a top parenting and lifestyle blog, including Southern Living Magazine’s “Blog of the Week,” the Miami Herald’s “The Work/Life Balancing Act” blog and many other respected sites. Most recently, Mamalaw was recognized by the ABA Journal’s Blawg Directory as a top law blog, and were asked to serve as contributing editors to TheBump.com (a division of TheKnot.com). The Mamalaw trio are national spokesbloggers for the American Heart Association’s Go Red for Women Better U campaign. Need the perspective of working moms, wives, lawyers or women of color? The founders of MamaLaw are available for press/blogger interviews, product reviews, speaking engagements and PR outreach opportunities.