

# Creating Our Own Conversations

## Speaker Bios

**Ceci Connelly**

**National Reporter, Washington Post**

Ceci Connelly has been a national staff writer at the Washington Post since spring 1997, covering national politics, healthcare and several major disasters such as Hurricane Katrina. She frequently appears as a commentator on national television and is popular on the public speaking circuit. For five years, she was an on-air analyst for the Fox News Channel and continues to appear on a number of news and public affairs programs.

For much of her career, Connelly has dedicated herself to clear, insightful coverage of U.S. politics at the national, state and local levels. She spent 18 months on the campaign trail with Democrat Al Gore. Her work included a Washington Post magazine cover story on the vice president's fundraising machine, scoops on internal shakeups in the campaign, pieces about his schizophrenic relationship with Bill Clinton and the bitter 37-day recount that led to George Bush's election. She was a major contributor to the book "Deadlock: The Inside Story of America's Closest Election."

In summer 2001, Connelly was named national health policy correspondent for the Post, producing articles on bioterrorism, the Medicare prescription drug benefit, skyrocketing medical bills, physician-assisted suicide, stem cells and the Terri Schiavo case. She was sent to Louisiana in the immediate aftermath of Hurricane Katrina and spent 5 months on the ground, reporting on the worst natural disaster in modern U.S. history.

She has appeared frequently on PBS' Washington Week, NPR's Diane Rehm Show and several news programs on MSNBC and the Fox News Channel. She provided live, on-air analysis Election Night 2004 and Inauguration Day 2005 for the Fox Network. She has been published in Every Day with Rachael Ray, Inside Mexico and the Human Rights Campaign magazine.

<http://www.ceciconnelly.com>

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**Shana Glickfield**  
**NextGenWeb**

Shana Glickfield is an independent communications consultant in Washington, DC. Her primary project is managing NextGenWeb.org, a site dedicated to exploring all of the innovative ways that broadband is improving our quality of life with cutting edge applications, from health IT to eLearning to green tech.

Prior to joining NextGenWeb, Shana was the Director of Strategic Communications at Amplify Public Affairs, where she advised a wide variety of corporate and nonprofit clients on their online communications strategies, focusing on social media.

Shana has spent several years involved in the public policy process in Washington, DC, and recently led NextGenWeb's Social Media for Staffers series, a biweekly workshop series to improve how Hill staff use social media tools in the course of their jobs.

Shana graduated from Michigan State University and has a law degree from Temple University. She is the founder and author of The DC Concierge, a renowned local blog, and is one of the top 100 independent Twitterers in Washington, DC.

<http://shanaglickfield.com>

<http://dcconcierge.com>

<http://districtlove.com>

<http://nextgenweb.org>

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**Kety Esquivel**

**National Council of La Raza**

**Director of New Media**

Kety is the executive director and CEO of Latinos in Social Media, the largest organization of Social Media professionals of Hispanic origin. Their members are bloggers, Twitters, social network group leaders, e-commerce owners, marketers and more.

She has fourteen years of experience in the non-profit, private and political sectors. She directed Latino outreach for the Clark Presidential Campaign. Her work has taken her to China and Ethiopia with the United Nations Economic Commission for Africa. She spent three years coaching executives on human capital and diversity in the US, Canada and Latin America. Kety graduated from Cornell University where she served on the Board of Trustees. She is a published author and founder of <http://CrossLeft.org>. She is co-founder of the Institute of Progressive Christianity and the Sanctuary, <http://promigrant.org>. Kety has served on several boards, including that of the Backbone Campaign and the New Leaders Council. She has been a speaker at Netroots Nation, SXSW, Personal Democracy Forum, Blogher and the Center for New Words. She is presently working with O'Reilly Media. She is a convener of Web of Change and is a past editor of Blogher. Her commentary has been featured and quoted in stories for the Wall St. Journal Online, HITN, PBS, XM radio, CNN, Televisa and Univision. She is currently the New Media Manager for NCLR (National Council of La Raza) and the Director of LatISM DC.

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**Kady Chiu**

**Kadidid Consulting Firm**

Kady Chiu is the creator of Kadidid, a marketing consulting firm focusing on enterprise 2.0 and change management, helping companies shifting through the culture changes into a more collaborative environment using social technologies. Known for her passion and enthusiasm for the entrepreneurial community in D.C., Kady was featured in the Washington Post twice, as up-and-comer breaking down the digital divide and as a Woman Warrior - A Startup Rockstar's on success.

Kady is also the co-founder of 1Piazza, a web 2.0 and technology start-up community with over 1300 members, offering networking events to connect entrepreneurs and tech enthusiasts, creating a platform in the DC metro area to support the startup communities and empowering social knowledge.

Kady has over 10 years of management experience in online marketing strategy and implementation. Currently Kady consults with different clients around Enterprise 2.0, helping clients overcome potential barriers to integrate social media into existing organizational culture. In addition, she helps her clients to leverage online medium to streamline communication, collaboration, and knowledge management strategies.

Prior to consulting, Kady worked at Hewlett-Packard for over 10 years. As a world-wide marketing manager at HP, her background focused around digital marketing strategy and global market expansion. She holds an undergraduate degree in International business and graduate degree in Management Information Systems from University of Maryland.

<http://kadidid.com>

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**Nicole McLean**

**My Fabulous Boobies**

Nicole McLean is a young woman learning to live life after breast cancer. Diagnosed with stage three breast cancer during the summer of 2008, she has been through chemotherapy, a mastectomy, radiation therapy, and breast reconstruction surgery. She began to blog as a way to keep her family and friends apprised of what was going on with her health.

The blog, “My Fabulous Boobies” was supposed to be a tongue-in-cheek look at the daily life of a funny sistagirl dealing with a not-so-funny situation. It has become that and more. Funny, endearing, passionate, moving... all words that have been used to describe the blog. “My Fabulous Boobies” is read world-wide and brings the breast cancer debate down to a personal level.

The challenge that Nicole found was that there were very few personal stories that related specifically to her issues. There just wasn’t much being said about young, single, African-American women struggling with this disease. So, while Nicole addressed her personal battles with breast cancer, she also attempted to fill a void.

My Fabulous Boobies isn’t just Nicole McLean’s story about being a young black woman with breast cancer. Sadly, the story of dealing with and surviving breast cancer is being played out repeatedly all over the world. It is a refreshingly honest, sometimes raw look at living through life’s challenges when you are alone and still finding your way.

<http://fabulous-boobies.blogspot.com/>

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